



MEDIA RELEASE

For Immediate Release

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Domain Hotel will set a new level of elegance in Waterloo

Construction will soon begin on Waterloo's new boutique hotel - the Domain Hotel. The full service hotel, situated in the BarrelYards community at the former Canbar site, will transform the neighbourhood to a significant destination for business and pleasure travelers, and an exciting local resource.

"We are excited about the start of construction of the flagship Domain Hotel. It marks a continuation of the rebirth for this area of Waterloo," explains Jamie Crich, President of Auburn Developments Inc. "This hotel complements the residential and commercial plans for the BarrelYards community. Its modern and high tech design well reflects the businesses that drive Waterloo and will proudly represent the city."

"By creating a warm, intimate environment we are hoping to instill a sense of serenity that rejuvenates our guests during their stay," says Robynne Moncur, President, Moncur Design Associates Inc., who is designing the interiors of the hotel. "Bright, spacious, clean, sophisticated and luxurious are just some of the adjectives that could be used to describe its style. The Domain Hotel will be a boutique hotel, unique and different from other hotels in the Waterloo Region."

The eight-storey, 160-suite hotel will also provide a much-anticipated boost to the local economy. More than \$25 million will be invested to construct this 130,000 square foot landmark destination, providing employment opportunities for Waterloo area trades people and in future, a full complement of hotel staff.

Located in Uptown Waterloo on Erb Street, The Domain is perfectly situated in close proximity to the University of Waterloo, Wilfred Laurier University, RIM, Sun Life, and adjacent to the Waterloo Memorial Recreation Complex, the Balsillie School of International Affairs, the Perimeter Institute and the Waterloo Town Square.

Construction is slated to begin in early 2010 with the Domain Hotel opening in Spring 2011. For more information visit domainhotel.ca.

For further information, please contact:

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519.434.1808
Or visit www.domainhotel.ca**



Fact Sheet

About Domain:

- This eight-storey, 130,000 square foot hotel will provide 160 suites.
- Located in Uptown Waterloo, The Domain is perfectly situated in close proximity to the University of Waterloo, Wilfred Laurier University, RIM, Sun Life, and adjacent to the Waterloo Memorial Recreation Complex, the Balsillie School of International Affairs, the Perimeter Institute and the Waterloo Town Square.
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Proposed amenities for this landmark property include:

- Conference/special event facilities to accommodate 10 to 300 guests
- Full service onsite spa and a state of the art fitness facility
- Branded restaurant with patio
- Business centre
- Family-friendly pool
- Designed to meet LEED standards for energy efficiency
- Underground parking as well as surface parking

Downloadable images for media can be found at domainhotel.ca/media.html



Our Team:

About Auburn Developments

For two successful generations, Auburn's dynamic and diversified philosophy has led it to become one of the most successful development and management investment real estate companies in Ontario. The London-based family-run business have been developing high rise and commercial developments, residential communities including greenfield subdivisions and neighbourhoods with single family homes, condominiums, town homes and student housing and for almost 50 years. It is this extensive background – coupled with a constant view towards the future – that sets Auburn apart. Auburn recognizes the right development can assist in the evolution of cities, both economically and culturally. Using its resources, expertise and tradition of building superior neighbourhoods, Auburn creates distinct communities that are beautifully designed and executed.

About Chamberlain Architect Services Ltd.

Chamberlain is celebrating 30 years in business and is a leading provider of architectural and construction services for hotel projects in Canada, having completed over 100 hotel projects in the past 10 years.

Chamberlain is a creative, financially secure organization. Our clients include the entrepreneur with a single project, government and public service organizations, and many high profile corporations with ongoing development programs. They are all equally deserving of our best efforts and our main focus is to exceed their service expectations.

For more information visit www.chamberlain-online.com.

Moncur Design Associates

With an established design team, Moncur Design Associates Inc. is committed to designing dynamic and distinguished spaces for major hotels and restaurants throughout North America. The privately owned, Toronto based firm was created in 1992 to meet the needs of the Hospitality Industry, developing inspired interiors, in the most professional manner.

Founded with the belief that hospitality spaces could be beautifully designed and exquisitely crafted, there is particular consideration given to Client budgets and construction schedules. Proven success has instilled confidence in our organization and as a result we have developed an illustrious client base. Our project experience is considerable and includes notable clients such as Starwood Hotels and Resorts, both the Westin and Sheraton brand, Caesar's Resorts, Hilton Hotels, Hyatt Hotels and Resorts, Fairmont Hotels and Marriott Hotels to name a few.

For any additional information, please visit www.moncur.ca